



*** MEDIA ALERT *** *** MEDIA ALERT *** *** MEDIA ALERT***

2009 JUNO AWARD NOMINEE **ZAKI IBRAHIM** BRINGS HER CRITICALLY ACCLAIMED NEO-SOUL SOUND STATESIDE!

Tastemaker's Worldwide Praise Brand New Album Eclectica (Sounds in Purple)

WHO: Last year saw the Canadian release of Zaki Ibrahim's genre-bending EP *Eclectica (Episodes in Purple)*. The verdict among music industry tastemakers and underground critics was unanimous: OkayPlayer rated the EP a remarkable 93/100, URB Magazine listed Ibrahim in their prestigious NEXT 100, and KCRW's Garth Trinidad, a world-class DJ who also sits on the Grammy Awards R&B board, praised her sound as "warm, provocative, and hella international!"

This spring Zaki released *Eclectica (Episodes in Purple)* in the U.S. through SonyMusic Independent Network (SIN) distributed by RED. The majority of production on *Eclectica* was overseen by former Bass is Base member Chin Injeti, and the EP includes a number of stand-out collaborations: "Grow Again" and "You Choose" produced by DJ Khalil (Jay-Z, Clipse, Talib Kweli, Nas) and the King Britt remix of "Money" that landed Ibrahim a 2009 JUNO Award nomination for "Best R&B/Soul Recording of The Year".

OkayPlayer's review of *Eclectica* described Ibrahim's sound as "a well-rounded, unclassifiable, genre-defying mix of innovative music," and highlighted her uncanny ability "to move from organic to electronic seamlessly in only a handful of tracks."

Zaki Ibrahim was born in Vancouver, BC and raised between South Africa and Canada's West Coast. Her talents as an electric and expressive artist swiftly garnered the attention of the industry and media praise, and she rose as a noteworthy talent on both sides of the Atlantic, being named Toronto's Top R&B Singer of 2007 by Now Magazine. Ibrahim has earned opportunities to share the stage with unique, diversified, and legendary musicians, including Toots and the Maytals, The Roots Crew, K'naan, Bedouin Soundclash and Erykah Badu, and took on the famed Apollo Theatre in Harlem, NY.

WHEN: Zaki is currently on tour with Mishka, whose latest album *Above the Bones* debuted at #1 on the Reggae charts in February.

WHERE:

6/09/09 – Orlando, FL	@ The Social
6/10/09 – Tampa, FL	@ The Orpheum
6/11/09 – Fort Lauderdale, FL	@ Revolution
6/12/09 – Jacksonville, FL	@ Jack Rabbits
6/13/09 – Charleston, SC	@ Music Farm
6/14/09 – Wilmington, NC	@ The Soapbox Laundrolounge
6/17/09 – Baltimore, MD	@ The Quarter
6/19/09 – Asbury Park, NJ	@ Wonder Bar

WHAT: Please let us know if you would like a free promotional copy of *Eclectica (Sounds in Purple)* for review, would like to speak with Zaki regarding her innovative new album, or be part of the press list for an upcoming performance.

For more information about Zaki Ibrahim, please visit her website at <http://www.zakiibrahim.com> or her MySpace at <http://www.myspace.com/zakiibrahim>.

***** RSVP FOR COVERAGE *****

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